Detecting Coordinated Campaigns Across Social Media

Abstract

Coordinated influence campaign is a real threat on social media. Malicious actors spread misinformation, hate speech or scam links by manipulating large number of accounts (the so-called "bots"). How do we detect those campaigns? And what are their characteristics? In this seminar, Dr Chen Zhouhan will share relevant detection methods and tools. He will introduce Information Tracer, a software built by his team to collect, contextualize and visualize online narratives and campaigns. Finally, he will showcase his recent projects, from monitoring elections in Mexico, to discovering anti-Ukrainian misinformation, to countering online hate speech on X (Twitter).